

LIGHTEN YOUR LOAD.

DUMP CHUMP INC. 235 CALVARY CHURCH ROAD CHAMPION, PA 15622 USA TELEPHONE: 1-412-554-0177

UNIT IS THE SAME WITH A DIFFERENT MOUNT FOR NUMEROUS DIFFERENT APPLICATIONS.







SAMUEL SCHELL - PRESIDENT

- INVENTOR, FOUNDER, BUSINESSMAN
 - WORKED IN FAMILY BRASS FACTORY OUTLET LEARNING ALL ASPECTS OF THE BUSINESS
 - OWNER AND OPERATOR OF A SUCCESSFUL LANDSCAPING BUSINESS
- EMPLOYEE SAFETY IS A PRIORITY.
- EXCELLENT SERVICE FOR CUSTOMERS IS EXTREMELY IMPORTANT.
- SIMILAR PROBLEMS ARE EXPERIENCED IN OTHER INDUSTRIES.
- HOW CAN THE SITUATION BE IMPROVED TO BENEFIT EMPLOYEES
 AND BUSINESS OWNERS?





THE PROBLEM

- MANUAL HEAVY LIFTING AND REPETITIVE MOTION CAUSES EMPLOYEE INJURIES.
- DEMANDING PHYSICAL LABOR REDUCES EMPLOYEE MORALE AND PRODUCTIVITY.

EFFECT

- INCREASED EMPLOYER LIABILITY
- HIGHER INSURANCE PREMIUMS
- INCREASED PAYROLL AND LOSS OF PRODUCTIVITY
- NEGATIVELY IMPACTS PROFITABILITY



THE SOLUTION - DUMP CHUMP

AFFORDABLE, LIGHTWEIGHT, DURABLE, ALL ELECTRIC ENVIRONMENTALLY FRIENDLY EQUIPMENT WITH NO HYDRAULIC FLUID USED.

REDUCES:

- EMPLOYEE INJURIES
- WORKMAN'S COMPENSATION & INSURANCE PREMIUMS
- EMPLOYER LIABILITY

INCREASES:

- EMPLOYEE PRODUCTIVITY & MORALE
- COMPANY PROFITABILITY



DOMESTIC & GLOBAL MARKETS

INTELLECTUAL PROPERTY

PATENTS FOR USA (2), CANADA, GREAT BRITAIN, GERMANY, FRANCE, CHINA, HONG KONG, & INDIA TRADEMARKS FOR NAME & LOGO; 6 WEB DOMAINS OBTAINED

DOMESTIC TARGET MARKETS

- 516,000 + Landscape companies in the US Market
- ONE MILLION + RESTAURANTS WITH DUMPSTERS
- OVER 500,000 30 & 40 CUBIC YARD DUMPSTERS

GLOBAL MARKETS

EXTENSIVE MARKET OPPORTUNITIES IN SIMILAR MARKETS
 WORLDWIDE



DUMP CHUMP TEAM

PRESIDENT: SAMUEL SCHELL

ATTORNEY: FOX ROTHSCHILD LLP

FINANCIAL ADVISOR: WILLIAM BRISBANE (28 YEARS WITH THE IDB)

MEDIA, PUBLICATION, ADVERTISING: GABE BUNNEY

COMMERCIAL INSURANCE ADVISOR: BENJAMIN SCHERF

POSITIONS UNDER REVIEW:

 ADMINISTRATIVE ASSISTANT, SALES REPRESENTATIVES, CUSTOMER SERVICE, SHOP FOREMEN, WORKERS, ENGINEER/QUALITY CONTROL MANAGER

FACILITATORS: SMALL BUSINESS DEVELOPMENT CENTER,

U.S. COMMERCIAL SERVICE, PA DEPARTMENT OF COMMUNITY

& ECONOMIC DEVELOPMENT



OUR GOAL

- BE FIRST TO MARKET WITH THE BEST PRODUCT
- KEEP THE PRODUCT AT THE MOST REASONABLE PRICE
- QUICKLY ACHIEVE MARKET SATURATION
- CREATE BRAND LOYALTY
- MAKE A PRODUCT THAT JUST WORKS



COMPETITION

SUBSTITUTE PRODUCTS IN THE MARKETPLACE ARE:

- NOT ENVIRONMENTALLY FRIENDLY
- CONTAIN HYDRAULIC FLUIDS
- MORE EXPENSIVE
- LARGER EQUIPMENT NOT SUITABLE FOR SMALLER APPLICATIONS OR ROADWAYS
- NEGATIVELY IMPACTS PROFITABILITY

DUMPSTER EQUIPMENT AVAILABLE

 MAY CRUSH DUMPSTER WASTE; BUT, DOESN'T DO THE HEAVY LIFTING.



NVESTMENT OPPORTUNITY

- 300% or 3x return on investment at 48 months
- \$3.5 MILLION INVESTMENT YIELDS \$10.5 MILLION RETURN
- MINIMUM INVESTMENT OF \$50,000
- MAXIMUM INVESTMENT OF \$3.5 MILLION
- US SEC FILING REG D 506C
 - USE OF FUNDS: PRODUCT COMMERCIALIZATION AND ACTIVITIES TO SUPPORT THE PRODUCT DEVELOPMENT, TESTING, LEGAL, MANUFACTURING, SALARIES, EXPENSES, AND RELATED ACTIVITIES, INCLUDING BUT NOT LIMITED TO SALES AND PROMOTIONAL ACTIVITIES.
 - OFFER IS BASED ON CONSERVATIVE SALES PROJECTIONS TO PROVIDE RETURN ON INVESTMENT.





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